


spoga+gafa 2019

Trade fair	spoga+gafa The garden trade fair	
Date of the event	1 - 3 September 2019	
Organiser	Koelnmesse GmbH Messeplatz 1 50679 Köln - Germany	
Conceptual sponsor spoga	Bundesverband der Deutschen Sportartikel-Industrie e.V. (BSI) Adenauerallee 134 53113 Bonn - Germany	spoga+gafa The garden trade fair, Cologne 01. - 03.09.2019 www.spogagafa.com
Conceptual sponsor gafa	Industrieverband Garten (IVG) e.V. Wiesenstrasse 21 a1 40549 Düsseldorf - Germany	Contact: Hagen Cabalo Maria Garofalo Andreas Waupke
Venue	Cologne Exhibition Center	
Opening hours	For visitors: 01.09.2019: 9:00 a.m. to 6:00 p.m. 02.09.2019: 9:00 a.m. to 6:00 p.m. 03.09.2019: 9.00 a.m. to 5:00 p.m. For exhibitors: 01.09.2019: 8:00 a.m. to 7:00 p.m. 02.09.2019: 8:00 a.m. to 7:00 p.m. 03.09.2019: 8.00 a.m. to 6:00 p.m.	Tel. + 49 221 821-2377 + 49 221 821-2545 + 49 221 821-2523 Fax + 49 221 821-993408 E-mail h.cabalo@koelnmesse.de m.garofalo@koelnmesse.de a.waupke@koelnmesse.de
Admission prices	Day ticket, advance sale € 30.00 Day ticket, ticket office € 49.00 Season ticket, advance sale € 58.00 Season ticket, ticket office € 70.00	
Catalogue	€ 38.00	Koelnmesse GmbH Messeplatz 1 50679 Cologne P.O.Box 21 07 60 50532 Cologne Germany Tel. +49 221 821-0 Fax +49 221 821-2574 info@koelnmesse.de www.koelnmesse.de
Product segments	garden living (Garden Furniture, Decoration & Equipment, Sports & Games, Camping & Leisure), garden creation & care (Landgard Ordering & Concept Days, Plants & Flowers, Biochemistry & Soils, Machines & Accessories, Tools & Accessories, Garden Equipment & Sheds, Water & Light),	

	<p>garden bbq (The world's largest barbecuing fair - Grill & BBQ, outdoor kitchens & accessories, Outdoor Kitchen World),</p> <p>garden unique (exclusive presentations in the outdoor living section)</p>
<p>Fair profile spoga+gafa 2019</p>	<p>The world's leading trade fair for the garden and leisure sector</p> <ul style="list-style-type: none"> • High internationality of exhibitors and visitors • Presence of most important exhibitors and visitors of the respective sectors.
<p>Mailing of application forms to exhibitors</p>	<p>August 2018</p>
<p>Hall allocation</p>	<p>1, 2, 3, 4, 5, 6, 7, 8, 9, 10, Passage 4/5 (hall 11: spoga horse autumn)</p>
<p>Build up period</p>	<p>Halls 1, 2, 3, 4, 5.2, 10.1 Monday, 26.08.2019: 09:00 a.m. - 00:00 a.m. Tuesday, 27.08.2019 - Friday, 30.08.2019: 00:00 a.m. - 00:00 a.m. Saturday, 31.08.2019: 00:00 a.m. - 06:00 p.m.</p> <p>Halls 5.1, 10.2 Tuesday, 27.08.2019: 09:00 a.m. - 00:00 a.m. Wednesday, 28.08.2019 - Friday, 30.08.2019: 00:00 a.m. - 00:00 a.m. Saturday, 31.08.2019: 00:00 a.m. - 06:00 p.m.</p> <p>Halls 6, 7, 8, 9 Wednesday, 28.08.2019: 09:00 a.m. - 00:00 a.m. Thursday, 29.08.2019 - Friday, 30.08.2019: 00:00 a.m. - 00:00 a.m. Saturday, 31.08.2019: 00:00 a.m. - 06:00 p.m.</p> <p>Outdoor area hall 6/7 + hall 7/8 Saturday, 31.08.2019 from 04:00 p.m.</p> <p>No advanced stand construction possible!</p>

Dismantling period	In the halls
	Tuesday, 03.09.2019: 05:00 p.m. - 00:00 a.m. Wednesday, 04.09.2019: 00:00 a.m. - 00:00 a.m. Thursday, 05.09.2019: 00:00 a.m. - 06:00 p.m.
	In the outdoor area
	Tuesday, 03.09.2019: 05:00 p.m. - 07:00 p. m.
Entrance rights	Only for specialist trade visitors
Target groups of exhibitors:	Exhibitors in accordance with the list of products. 91 % recommend the fair (without restriction).
Visitors:	<p>Retail Trade, Specialist Wholesale, Garden Centers, DIY stores, Department Stores, Furniture Trade, Mail Order Business, Architects, Purchasing Agents of Contract Business</p> <ul style="list-style-type: none"> • 90 % of the respondents are involved in procurement decisions, 40 % of them were even key decision-makers. • 64 % from abroad (top countries: NL, GB, B, F, I) • Largest Group: Industry, Specialist Retail Trade, Specialist Wholesale, Service Provider, Department Stores, Shopping Centers and Mail Order • 80 % of the visitors were satisfied or even very satisfied with the success in realizing their goal at the fair. • 91 % would recommend the trade fair to their important business contacts.
Event figures (expected in 2019)	
Exhibitors	2,150
Gross exhibition space	230,000 m ²
Visitors	40,000
Figures of the previous event (2018)	
Exhibitors	2,152 from 61 countries
Gross exhibition space	230,000 m ²
Visitors	40,000 from 114 countries

Facts and Figures



Project management

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